Daniel Chen

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EDUCATION

UBC Sauder School of Business   Vancouver, BC
Combined Major in Business and Computer Science (BCom BUCS)   *Sep. 2023 – May 2027*

WORK EXPERIENCE

Site and Content Manager   Nov. 2024 – Present
Nicola Wealth   *Vancouver, BC*
- Created a new internal SharePoint site by designing layout, structuring content, and aligning with stakeholder needs to enhance usability.
- Used site analytics and engagement metrics to identify drop-off points and iteratively redesign pages, improving user rates and access efficiency.
- Led UX-focused content organization by gathering cross-functional input and mapping user workflows to intuitive navigation and layout.
- Partnered with stakeholders across departments to prioritize content based on business value and employee needs, driving adoption and clarity.

Procurement Administrator   Jun. 2024 – Aug. 2024
Boardwalk REIT   *Calgary, AB*
- Automated over 60% of outbound communications by developing a custom VBS macro, significantly improving procurement workflow efficiency.
- Analyzed over 100,000 lines of supply chain data to identify bottlenecks and recommended process adjustments that reduced delays and improved throughput.
- Maintained strong supplier and contractor relationships while resolving conflicts in a fast-paced environment with speed and diplomacy.

VOLUNTEER EXPERIENCE

UBC Supermileage   Jan. 2024 – Present
Sponsorships Team   *Vancouver, BC*
- Secured $10,000 in sponsorships by pitching the team's engineering goals to local and national companies, enabling key technology upgrades.
- Maintained strong sponsor relationships through consistent updates and timely follow-ups.

Front-End Web Developer
- Developed the official team website using Next.js and Tailwind CSS to improve public visibility and sponsor engagement.
- Collaborated with team leads to design clean, responsive layouts that communicated the team's mission, progress, and technical achievements.

PROJECTS

Housr — AI-Powered Student Housing Platform   Apr. 2024 – Present
Co-Founder & Full-Stack Developer   *Vancouver, BC*
- Spearheaded end-to-end product development of a full-stack housing platform using Next.js, Django, PostgreSQL, and Tailwind CSS to match students with rental listings based on saved preferences.
- Led agile planning to balance technical feasibility with user feedback and startup goals.
- Designed the UX and information flow with a focus on improving clarity and retention for both listers and renters.
- Wrote custom Python unit and integration tests to ensure backend reliability and support rapid feature iteration.

TECHNICAL SKILLS

Languages: Java, Python, TypeScript, JavaScript, HTML/CSS, SQL (PostgreSQL)
Frameworks and Libraries: React, Next.js, Django, JUnit, Tailwind CSS
Developer Tools: Git, Figma, VS Code, RStudio, DB Browser (SQLite)